## **Employment**

In 2000 the Department of Industrial Marketing founded the Graduates' Club. It holds annuals meetings of the Department graduates. The club goal is to develop partnership between the Department of Industrial Marketing and different companies where Department graduates work. lt is important for supporting business relations between the graduates. All club members have an opportunity to participate make speech, in discussions marketing about



development trends, exchange experience and contacts, find a new job.

## https://www.facebook.com/groups/1709396162709264/

the fb-page of the **the Graduates' Club** of the Department of Industrial Marketing of National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

The Department of Industrial Marketing organizes the **Career Fair** annually in the spring time. The Career Fair is the result of active Department collaboration with the different Ukrainian companies. It means days of meetings the future graduates and employers that inform students about possible career opportunities and employers' requirements, open job vacancies. Students can listen valuable guidelines of the domestic companies, reach out to different future employers, etc.

During these meetings the academic staff of the Department reaches practical information to improve practical lessons, tasks and cases about enterprises. Students often get recruited by the employers, are invited for collaborations in different business projects, for work placement and preparing of graduate works, etc.

Most of the department graduates get recruited upon they graduate the university. They have lead positions in the employers' ranking according to recruiting agencies. The Department graduates hold the top positions in the leading companies and organizations. Among them there are SONY, Nemiroff, COSMO, MitsubishiMotors, Fozzy Group, OBOLON, KyivStar, MTC, SPORTMASTER, Mondelēz International, Adam&Smithadv., Elle-Ukraine, Auchan, EuroCar, Coca-Cola, Samsung, PhillipNorris, Bogdan, VITA LUX, TV-channel STB, GALA-radio, TAS-CommercBank, UkrGasBank, POLYANA, Kyiv City State Administration, State Tax Administration in Kyiv and many others.