

International relations

An essential role of the department of industrial marketing is devoting to the development of international relations. Expansion of international contacts helps to increase the level of education of students, teachers, researchers, stimulating the scientific process, exchange of experience, integration of the department in the world scientific and educational space.



International activity of the students is one of the critical priority of the department of industrial marketing. Our students represented the Department of Industrial Marketing in many countries, namely France, Germany, Great Britain, Austria, Portugal, Poland, Estonia, Turkey, Serbia, Bulgaria, Finland, Chile and others.



The department fruitfully cooperates with several foreign institutions and organizations, among them:

Alma Mater Studiorum - Universita 'Di Bologna (Italy);

Universita Degli Studi Di Catania - University of Catania (Italy);

School of Management, Sheffield University (UK)

Technische Universitaet Kaiserslautern - Technical University Kaiserslautern (Germany);

Universite Pierre Mendes - University of Pierre Méndez (France);

Akademia Ekonomiczna im. Karola Adamieckiego w Katowicach (Poland);

The University of Sussex (United Kingdom);

The framework of the cooperation, seminars and other events create the opportunity to popularise the world`s best management practices for the domestic enterprises.

The department actively cooperates with international structures within the University, in particular with the Ukrainian-Japanese Center in Igor Sikorsky KPI

International research projects, performed by the department:

European Commission Grant Agreement No. 22546 SSH-CT-2008-225546-FRIDA. Fostering Regional Innovation and Development through Anchors and Networks under the 7th EU Framework Program at the University of Catania (Italy). The international consortium includes NTUU "KPI" universities of Bologna and Catania (Italy), Grenoble (France), Katowice (Poland), Brighton (Great Britain), Mannheim (Germany). Report: The transformation of Ukrainian aircraft building through the improvement of business network cooperation

In the years 2015 - 2016, the department actively participated in the implementation of the international project under the Horizon 2020 program. The project - UKRAINE "Ukraine Replication, Awareness and Innovation based on EGNSS" (Capacity building, awareness raising and innovation in Ukraine based on EGNSS) CALL GALILEO-3-2014 Realization of the potential of applications based on EGNSS through international cooperation. Direction - Industrial Leadership Type - Innovative Projects. The project aimed at maximizing the benefits of cooperation opportunities opened by signing an agreement between Ukraine and the EU in the field of global satellite navigation systems.

Other forms of international scientific cooperation.

In 2002 the lecturer of the department T.V. Spivakovskaya became the winner of the Junior Faculty Development Program (JFDP) of the Department of Educational and Cultural Affairs of the US Department of State, and received a scholarship from the US Government and in 2002-2003 completed an internship at the University of Richmond's Robins School of Business, Hofstra University (Frank Zarb School of Business) and practice in marketing research firm CGC Corporation (New York).



Solntsev, Kotler Spivakovskaya, Kotler

International students in educational process

Since 2005, graduates and postgraduate students from 11 countries, including the People's Republic of China, the Socialist Republic of Vietnam, Iran, Jordan, Turkey, Turkmenistan, Georgia, Russia, Belarus, Uzbekistan, the Republic of the Congo, etc. obtained diploma at the Department of Industrial Marketing.

During this period, the department gives education to 1 specialist (Georgia), 4 magisters (China, Russia), one doctor of philosophy (Iran). In 2010, 11 international students received a bachelor's qualification; 5 of them continued their education on postgraduate programs.

In September 2009, a citizen of Iran, Farhad Parand defended his PhD thesis (head - Kanishchenko O.L.). Based on his research the book "Marketing support of trade and economic cooperation between Iran and Ukraine" was published.